

Floyd WEBB

Digital Producer | User Experience (UX)



+01 708.704.1482

floydwebb@gmail.com

linkedin.com/floydwebb

www.floydwebb.com

A driven, open minded, creative and successful digital producer with a strong sense of creative drive, dedication and commitment, with over 20 years of progressive experience in digital production and User Experience. Tenacious in forging strong relationships with business partners and vital cooperation with consultancy teams.

AREAS OF EXPERTISE

Production and management of web application front and backend, design and user experience with intergration of video and interactive content. Team Leadership, Coaching and Mentoring.

EDUCATION & TRAINING

- NORTHERN ILLINOIS UNIVERSITY, Dekalb, IL
Journalism and History

- Cambridge Animation, Cambridge, UK
Animo Animation System

- London School of Communication, UK
Advanced Digital Media Studies

COMPUTER LITERACY

MICROSOFT WORD

95%

MICROSOFT POWERPOINT

50%

DRUPAL

70%

WORDPRESS

90%

PHOTOSHOP

99%

ADOBE EXPERIENCE DESIGN

99%

ADOBE PREMIERE

99%

ADOBE AFTER EFFECTS

70%

FINAL CUT PRO

90%

OTHER INFORMATION

Mobile App Development. Augmented Reality experience, VR360 development

Residence: CHICAGO, IL

Relocation availability: Yes

JUNE 2000 to: PRESENT

CREATIVE DIRECTOR

e22.CREATIVE, CHICAGO | LONDON

Established a multimedia company specialising in digital mediums such as 3D animation, interactive design for web development and digital video production. e22.creative has directed, produced and managed projects locally and as far away as France, Japan, Noumea, New Caledonia in the South Pacific and East Africa

The company has produced work for companies such as Amen Ra Films, Chamba Mediaworks and France Telecom's SOFRECOM division

PROJECTS

JANUARY 2004 to: PRESENT

PROJECT DESIGNER/PROGRAMMER

INVISION MEDIA, SCHAUMBURG, IL | invisionmedia.tv

Site Producer/Project Manager, content manager. Contracted and supervised construction. Domain management, site transfer SEO. Audio-video editing

PROJECT DESIGNER/PROGRAMMER

OBSIDIANLIT, ILLINOIS STATE UNIVERSITY | obsidianlit.org

Site Producer/Project Manager, content manager. Contracted and supervised construction. Domain management, site transfer SEO. Audio-video editing.

PROJECT DESIGNER/PROGRAMMER

JULIEDASH.TV | juliedash.tv

Site Producer/Project Manager, content manager. Contracted and supervised construction. Domain management, site transfer SEO. Audio-video editing.

PROJECT MANAGER/ART DIRECTOR

JAZZ INSTITUTE OF CHICAGO, CHICAGO, IL | jazzinchicago.org

Project Manager, content manager and UX. Contracted and supervised construction. Manages team, re-purposed content.

INTERIM ART DIRECTOR

CYBER.PLAYBOY.COM, CHICAGO, IL | cyber.playboy.com

Cyber.Playboy.com, (<http://www.playboy.com/magazine/>)

Interim art Direction design, content re-purposing for production and development of Cyber.playboy.com

PROJECT MANAGER/CO-ART DIRECTOR

HOUSE OF BLUES, LOS ANGELES, CA | houseofblues.com/losangeles

Web designer for experimental commercial division of House of Blues.